



# reating, apturing, & ommunicating Research Impact

 Research Impact Academy

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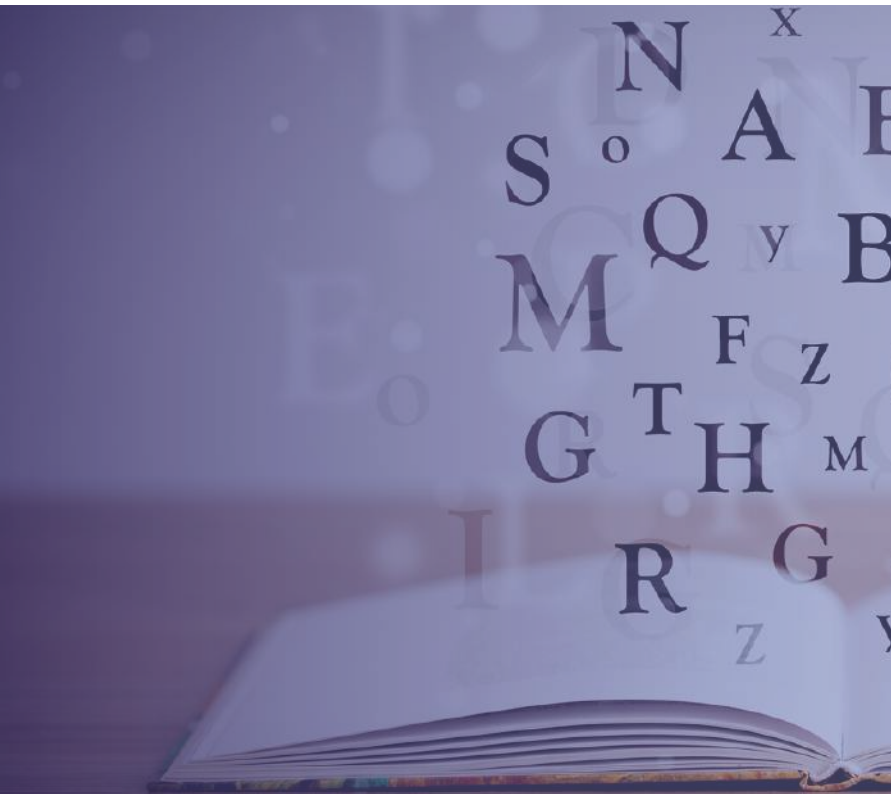
 www.researchimpactacademy.com

## Overview

Our most popular online workshop introduces participants to the fundamentals of research impact. This training builds an understanding of impact, how to plan for impact, and how to easily create more opportunities to take research findings to the next level.

Participants will gain skills and understand the tools to capture meaningful information about their impact. This workshop provides a simple structure to gather and communicate impact differently, including in grant applications, assessment case studies, or reporting to funders and key stakeholders.

This workshop teaches participants how to articulate impact clearly, logically, and convincingly.



## Why train with us?

Research Impact Academy is the leading provider of translation and impact training programs, coaching, consulting and membership in Australia. RIA has been helping changemakers to discover remarkable ways to create impact and secure funding for over eight years.

Dr Tamika Heiden, Director of the Research Impact Academy, has dedicated herself to the art and science of translation, built a program of learning experiences to support researchers and developed partnerships with international experts, all in the interest of ensuring that research can change the world!

# IMPACT IS AN ESSENTIAL SKILL FOR RESEARCHERS

## Inclusions



Pre & Post-workshop evaluation



Valuable resources



Plan of action for the next 90 days



Access to session recording (for online workshop)

# WORKSHOP STRUCTURE & MODULES

For online workshop, can be delivered in three sessions of two hours each or two sessions of three hours each.

Each session is delivered live, allowing full participation in the same way as in a traditional face-to-face workshop.

## CONTEXT SETTING

- Introduction to the workshop
- Context setting - why translation and impact are vital and what it means to you
- Understanding the role of prospective and retrospective impact

## CREATE IMPACT

- Translation and impact terminology and definitions
- What is a pathway to impact? Mapping the known elements of successful pathways
- How to plan a successful pathway to impact
- Understanding translation activities and outputs that lead to impact
- Activity: Context setting game

## CAPTURE IMPACT

- Identifying impact elements - outcomes and impacts
- Learn about impact logic models and our personal adapted model
- Understand and identify indicators for impact
- What constitutes evidence to show proof of impact and how you can capture it.
- Activity - Mapping outputs, users, outcomes and impacts

## COMMUNICATE IMPACT

- Crafting your narrative in a logical and clear way
- How to structure your key message and problem statement
- Examples of succinct and strong language
- The ten-step checklist for writing about impact
- Activity - Development of problem statements and impact paragraphs

“ I have been trying to understand impact for a long time but in this workshop, it was the first time that someone gave hands-on examples in terms of how to map it and how to write it up by actually detailing the various components one is supposed to include.

**This really is a "must-do workshop".**

Brigitte Stangl  
University of Surrey UK

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“

This course increased my understanding of how to consider impact in research design and provided practical tools to support that process. I feel able to apply all that I have learned into research planning and demonstrate more clearly how my projects create impact.

Sarah McCarthy  
University of Surrey

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## WORKSHOP LOGISTICS (IN-PERSON)

### Set-up and equipment:

- A room suitable for participants to do work both individually or in groups. Participants will need a desk or table to work on.
- Audio visual – projector and either desktop computer or connection for our laptop
- Whiteboard and markers

### Location Details and Catering:

- Please note that you will be responsible to book for catering
- Location of the workshop and map, if possible - address, building name or number and room number
- Let us know where we should meet you and provide us your contact number

### Attendee List:

- A list of the attendee's names and email addresses must be sent to the RIA Team at least 8 days before the workshop
- Let us know if you wish to manage the communication with the participants or want us to send the workshop materials to them directly

## WORKSHOP LOGISTICS (ONLINE)

### Attendee List:

- A list of the attendees' names and email addresses must be sent to the RIA Team at least 8 days before the workshop
- Let us know if you wish to manage the communication with the participants or want us to send the workshop materials to them directly

### Zoom Link and Recordings:

- All our workshops and training are provided via Zoom. The RIA Team will provide the Zoom link with the passcode to the client or workshop participants directly.
- The RIA Team will manage the recording of the workshop and give 1-month of exclusive access with a unique password to the participants. Any request to extend the access shall be subject to approval by RIA's Principal.

## Feedback from workshop participants

“

The course was delivered in a very clear and structured manner. It is not a traditional "theory" based learning, but practical. The hands-on activities were very helpful.

Tan Hsiao Wei  
Workshop Participant  
CCC April 2023

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“

Attending Tamika's workshop was a game-changer for me. Even though the content was heavy, Tamika's approach made the two hours of online learning with practicals enjoyable and worth every penny. I was fully engaged and didn't want to miss a thing. Tamika is an amazing facilitator, and I would highly recommend her workshop to anyone looking to improve their knowledge & skills in research impact

Dr Siti Idayu Hasan  
Universiti Malaya

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## In-Person CCC Workshop Schedule Options

### Option 1: 10:00 am - 4:30 pm

TIME	DETAILS	DURATION
10:00 am - 12:00 pm	Creating Research Impact	2 hours
12:00 pm - 12:45 pm	LUNCH BREAK	45 minutes
12:45 pm - 2:45 pm	Capturing Research Impact	2 hours
2:45 pm - 3:00 pm	TEA TIME BREAK	15 minutes
3:00 pm - 4:30 pm	Communicating Research Impact	1 hour and 30 minutes

## Option 2: 9:00 am - 4:30 pm

TIME	DETAILS	DURATION
9:00 am - 10:30 am	Creating Research Impact	1 hour and 30 minutes
10:30 am - 11:00 am	MORNING BREAK	15 minutes
11:00 am - 12:00 pm	Cont. Creating Research Impact	1 hour
12:00 pm - 12:45 pm	LUNCH BREAK	45 minutes
12:45 pm - 2:45 pm	Capturing Research Impact	2 hours
2:45 pm - 3:00 pm	TEA TIME BREAK	15 minutes
3:00 pm - 4:30 pm	Communicating Research Impact	1 hour and 30 minutes

## Option 3: 10:00 am - 5:00 pm

TIME	DETAILS	DURATION
10:00 am - 12:00 pm	Creating Research Impact	2 hours
12:00 pm - 12:45 pm	LUNCH BREAK	45 minutes
12:45 pm - 2:45 pm	Capturing Research Impact	2 hours
2:45 pm - 3:00 pm	TEA TIME BREAK	15 minutes
3:00 pm - 5:00 pm	Communicating Research Impact	2 hours