



Planning a Pathway to Impact

Workshop length: 1 Day

Objectives: To understand the pathway to create impact

Target audience: Researchers, research support staff

Why train with us?

We are the leading provider of translation and impact training programs, coaching, consulting and membership in Australasia

Workshop Facilitator - Dr Tamika Heiden

As Principal of the Research Impact Academy, Tamika has dedicated herself to the art and science of research impact, built a program of learning experiences to support researchers and developed partnerships with international experts and a world-leading paediatric hospital, all in the interest of ensuring that research can change the world!



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TOPICS COVERED

Introduction to Knowledge Translation & Impact

- Understand terminology and definitions
- Learn about impact beyond publications
- Why broader impact is important for researchers
- Learn about the pathways to impact

How to plan for impactful research

- Elements of a KT plan
- Developing your project vision & goals
- Identifying useful and relevant outputs from the research
- Determining project strengths & weaknesses
- Visiting barriers and facilitators to impact outcomes

Building networks and engaging stakeholders

Strategies for building networks

- Connecting with non-academic partners and
- developing successful collaborations and networks
- The approach to connecting with new people and
- organisations

Identifying & engaging stakeholders

- How to identify relevant stakeholders and map them to
- your project goals
- When to engage stakeholders
- Ways of engaging, managing and informing stakeholders
- throughout the research continuum
- Stakeholder roles and responsibilities
- Formalising your stakeholder relationships

Understanding research impact

- What is research impact - Definitions of impact
- Types of impact - economic, societal, environmental, and cultural
- Outputs vs. outcomes for impact
- Understanding and identifying impact evidence and indicators
- How to capture your impacts - Planning for impact



Pre & Post
workshop
evaluation



Workbook full of
valuable
resources



Follow-up
coaching session



Plan of action
for the next 90
days

LEARNING OUTCOMES

At the conclusion of the workshop, participants will have mapped their goals, learned how to build and manage their networks, identified potential project stakeholders, identified relevant outputs and considered the impact type, indicators and evidence for their goals.

Participants leave with a plan and three action items to be addressed during their follow-up coaching call.

"If I had done this KT Australia workshop with Tamika before embarking on my project, I would have been more successful in actually conducting knowledge translation in its true form - from dissemination to implementation in practice."
Loretta Piccenna, Post Doctoral Research Fellow, Latrobe University

With a recent introduction to the concepts of KT I was excited and hopeful to be referred to Knowledge Translation Australia. I found Tamika to be a great ambassador for the place and processes of KT in research and practice. I look forward to contributing to the 'closing of the loop' Krista Watts, Peter Doherty Institute for infection and immunity.